



SUGGESTED SOCIAL MEDIA POSTS

TWITTER

Competition Information

- Calling all independent & student filmmakers – the 2022 Film the House competition has now launched! #FilmTheHouseUK www.filmthehouse.co.uk
- Creatives – find out more about this fantastic competition for local filmmakers #FilmTheHouseUK www.filmthehouse.co.uk
- Fancy having your film or script judged by a national panel of industry experts, as well as shared with your local MP? #FilmTheHouseUK www.filmthehouse.co.uk
- Directors, scriptwriters and short filmmakers – enter this competition and have your work seen by MPs and industry experts #FilmTheHouseUK www.filmthehouse.co.uk
- Have you made a short film (3-15 mins) that you think is a worthy winner? Have your film judged by industry experts #FilmTheHouseUK www.filmthehouse.co.uk
- Have you written a great script for a short film (3-15 mins) that you think is a worth a director's attention? Have your script judged by industry experts #FilmTheHouseUK www.filmthehouse.co.uk
- Directed a short film (3-15 minutes) and fancy having it judged by industry professionals? Submit your film for this year's @Directors_UK award for Best Film Direction! Visit www.filmthehouse.co.uk to find out more about how to enter #FilmTheHouseUK

IP and creative industries

- Film the House provides a means for the UK creative industries to communicate the importance of protecting IP rights #FilmTheHouseUK
- Raising awareness of the importance of protecting IP rights among creators, legislators and the general public #FilmTheHouseUK
- As a whole, Britain's creative industries are worth over £116 billion in 2019 and are growing at more than five times the rate of the rest of the UK's economy #FilmTheHouseUK
- In 2021, UK films earned \$3.6 billion at the worldwide box office – up by \$1 billion from 2020 according to the BFI #FilmTheHouseUK
- 2021 saw a new record of £5.64 billion worth of UK investment of film production, highest spend since records began #FilmTheHouseUK

- Copyright is just about ownership: a law which says if you make something, you own it, and you can decide what happens to it #FilmTheHouseUK

FACEBOOK

Competition Information

- The Film the House competition for 2022 is now open – if you're a student or independent scriptwriter, director or filmmaker take a look at www.filmthehouse.co.uk for more details about this parliamentary-based competition.

Film the House is a parliamentary-based short film competition for student and independent filmmakers based in the UK.

All entries are shared with your local MP and the final judging of the competition is carried out by industry professionals.

Find out more about how to get involved at www.filmthehouse.co.uk

- Film the House provides a means for the UK creative industries to communicate the importance of protecting their intellectual property rights in a fun manner which gives a foundation for Parliamentarians to push hard to protect creative output and for MPs' constituents to interact with their local MP (perhaps for the first time).

Find out more www.filmthehouse.co.uk

IP and creative industries

- Film the House was set up by former MP Mike Weatherley to “educate Parliamentarians about the importance of the creative industries to the British economy and how, without protecting intellectual property, we are putting important industries and revenue streams in jeopardy.”

Find out more about the importance of copyright and intellectual property to the creative industries www.filmthehouse.co.uk

- “There is often a feeling that these ‘rich’ industries can look after themselves, and anyway, isn't it too difficult to stop people downloading for free if they want to? Neither are true and we all need to be part of the solution.” – Mike Weatherley MP, former IP advisor to David Cameron.

Film the House was launched as a fun way to educate Parliamentarians and young people about the importance of the creative industries to the UK economy and the many ways in which we can nurture and protect our creative industries.

Find out more about the importance of copyright and intellectual property to the Creative Industries www.filmthehouse.co.uk